

## ADVERTISING RATE SCHEDULE: QUARTERLY JOURNALS

Anthropology & Archeology of Eurasia ♦ Chinese Sociological Review ♦ Chinese Studies in History  
Contemporary Chinese Thought ♦ European Education ♦ International Journal of Mental Health  
International Journal of Political Economy ♦ International Journal of Sociology  
International Studies of Management & Organization ♦ The Japanese Economy  
Russian Studies in History ♦ Russian Studies in Literature ♦ Russian Studies in Philosophy

For more information about individual journals visit our website: [www.mesharpe.com](http://www.mesharpe.com) — click on “journals” — select the journal name.

### CLOSING DATES

Please email [bladd@mesharpe.com](mailto:bladd@mesharpe.com)  
or call to check dates (914-273-1800 / ext. 121).

Spring ..... December 1  
Summer ..... March 1  
Fall ..... June 1  
Winter ..... September 1

### SIZE, COST, AND MECHANICAL REQUIREMENTS

Trim size: 6" x 9" — no bleed.

Space	Ad Size	Rates
Full page	5" x 8"	\$ 150
Half page	5" x 3.75"	\$ 85
Available inside cover	5" x 8"	\$ 175

To avoid any last minute delays in production, please ask your design department to follow the specs closely —

Black and white only (back cover exception noted above\*). Artwork should be high resolution, (line drawing and type 600 dpi minimum; photos 300 dpi), press optimized pdfs, converted to grayscale and distilled with fonts embedded. No true type fonts. Exclude crop marks. Pages must be printed to file at 100%, to the correct orientation, using the dimensions of the journal page (6" x 9"), with ad image measurements matching the final print area.

Files may be emailed to: [bladd@mesharpe.com](mailto:bladd@mesharpe.com) or sent on a CD to: B.Ladd, Advertising Manager, M.E. Sharpe Inc., 80 Business Park Drive, Armonk, NY 10504.

### COPY AND CONTRACT REGULATIONS

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### COMMISSIONS, DISCOUNTS, FEES

Standard 15% commission to recognized agencies.

Multiple page discount: 10% on two or more full pages in a single issue.

Quantity discount: 20% by contract for four consecutive issues.

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