



# Journal of Post Keynesian Economics

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## CLOSING DATES

Spring  
Summer  
Fall  
Winter

### Reservations

December 15  
March 15  
June 15  
September 15

### Materials

January 15  
April 15  
July 15  
October 15

## SIZE, COST, AND MECHANICAL REQUIREMENTS

Trim size: 6" x 9" — no bleed.

### Space

Full page, b/w  
Half page horizontal, b/w  
Available inside cover

### Ad Size

5" x 8"  
5" x 3.75"  
5" x 8"

### Rates

\$ 300  
\$ 170  
\$ 500

To avoid any last minute delays in production, please ask your design department to follow the specs closely —

Black and white only (back cover exception noted above\*). Artwork should be high resolution, (line drawing and type 600 dpi minimum; photos 300 dpi), press optimized pdfs, converted to grayscale and distilled with fonts embedded. No true type fonts. Exclude crop marks. Pages must be printed to file at 100%, to the correct orientation, using the dimensions of the journal page (6" x 9"), with ad image measurements matching the final print area.

Files may be emailed to: [bladd@mesharpe.com](mailto:bladd@mesharpe.com) or sent on a CD to: B.Ladd, Advertising Manager, M.E.Sharpe Inc., 80 Business Park Drive, Armonk, NY 10504.

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## ADVERTISING CONTACT

Barbara Ladd — Email: [bladd@mesharpe.com](mailto:bladd@mesharpe.com) • Tel: 914-273-1800 ext 121

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