

A Journal
of the Society
for the Study
of Emerging
Markets

Emerging Markets Finance & Trade

ADVERTISING RATE SCHEDULE

CLOSING DATES

Publishes 6 issues per year.

	Reservations	Material
January/February	11/1	11/15
March/April	1/1	1/15
May/June	3/1	3/15
July/August	5/1	5/15
September/October	7/1	7/15
November/December	9/1	9/15

SIZE, COST, AND MECHANICAL REQUIREMENTS

Trim size: 7" x 10" — no bleed.

Space	Ad Size	Cost
Full page (b/w)	5.75" x 9"	\$ 150
Half page horizontal (b/w)	5.75" x 4.75"	\$ 85

To avoid any last minute delays in production, please ask your design department to follow the specs closely —

Black and white only (back cover exception noted above*). Artwork should be high resolution, (line drawing and type 600 dpi minimum; photos 300 dpi), press optimized pdfs, converted to grayscale and distilled with fonts embedded. No true type fonts. Exclude crop marks. Pages must be printed to file at 100%, to the correct orientation, using the dimensions of the journal page (7" x10"), with ad image measurements matching the final print area.

Files may be emailed to: bladd@mesharpe.com or sent on a CD to: B.Ladd, Advertising Manager, M.E.Sharpe Inc., 80 Business Park Drive, Armonk, NY 10504.

COPY AND CONTRACT REGULATIONS

Advertising is subject to approval of the publisher. Advertiser and advertising agency assume liability for ad content and for any claims arising.

COMMISSIONS, DISCOUNTS, FEES

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ADVERTISING CONTACT

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